

MEMBERSHIP

	ALUMNI	ALUMNI PREMIUM	INDIVIDUAL	COMMUNITY PARTNER	CHAIRMAN'S CIRCLE
Rate	No Charge	\$500	\$1,500	\$5,000	\$12,500
# of members	1	1	1	4	10
Access to member portal	1 linked profile	1 linked profile	1 linked profile	up to 4 linked profiles	up to 10 linked profiles
Access to member app	1 linked profile	1 linked profile	1 linked profile	up to 4 linked profiles	up to 10 linked profiles
Early access to purchase tickets/tables to The Colorado Governor's Leadership Celebration	Included	Included	Included	Included	Included
Access to Club CiviCO for monthly scheduled happy hour		Included	Included	Included	Included
Exclusive invitation to CiviCO's Quarterly Experiences		1 RSVP's/experience	1 RSVP's/experience	4 RSVP's/experience	10 RSVP's/experience
BetterUp Prime	+\$150/year/person	Level 1 included	Level 1 included	Level 1 included up to 4 individuals	Level 1 included up to 10 individuals
Opportunity to upgrade to BetterUp Prime + Circles	+\$500/year/person	+\$350/year/person	+\$350/year/person	+\$350/year/person	+\$350/year/person
Opportunity to upgrade to BetterUp Prime + Circles + On-Demand Coaching	+\$1,150/year/person	+\$1000/year/person	+\$1000/year/person	+\$1000/year/person	+\$1000/year/person
Opportunity to upgrade to BetterUp Prime + Extended Network	+\$1,150/year/person	+\$1000/year/person	+\$1000/year/person	+\$1000/year/person	+\$1000/year/person
Opportunity to upgrade to BetterUp 1:1 Coaching	+\$3,150/year/person (New Alumni offering)	+\$3,150/year/person (New Alumni offering)	Available to Alumni of CiviCO Programs Only	Available to Alumni of CiviCO Programs Only	Available to Alumni of CiviCO Programs Only
Access to corporate discounts through CiviCO's partners & vendors				Included	Included
Company logo displayed on CiviCO website and marketing collateral				Included	Included
Ability to book meetings/events at Club CiviCO per your partnership year				Up to 2 meetings/events	Unlimited
Exclusive promotional and recognition opportunities				2 tickets	Total of 4 tickets
Opportunity to nominate leaders for the Colorado Governor's Citizenship Medals					Included

Alumni Memberships are only available to individuals who have completed one of CiviCO's programs

Exclusive to 12 organizations

BETTERUP

LEVEL 1: BETTERUP PRIME

Included in Club CiviCO memberships (Alumni tier excluded), members must opt in)

- Insights into your own leadership strengths, insights into your team, individual goal setting/tracking and accountability.
- Personalized lessons, activities, and actions to help you reach your goals.
- Behavioral nudges to help make growth a habit.

LEVEL 2: BETTERUP PRIME + CIRCLES

- Includes all benefits listed under Prime
- Group coaching or "Circles" that users can choose to opt in to in an effort to tackle specific topics like cultivating resilience or giving/receiving effective feedback

LEVEL 3: BETTERUP PRIME + ON-DEMAND COACHING

- Includes all benefits listed under Prime
- Up to 4 1:1 coaching sessions/year

LEVEL 4: BETTERUP PRIME + EXTENDED NETWORK

- Includes all benefits listed under Prime
- Unlimited sessions with BetterUp Extended Network specialists, including Sleep, Nutrition, Communication, Working Parents, and Diversity & Inclusion among others

LEVEL 5: BETTERUP 1:1 COACHING

Available to Alumni of CiviCO Programs Only

- Unlimited coaching sessions
- Full access to the BetterUp platform, including microlearning content, behavioral and feedback assessments, goal setting and tracking, and manager collaboration tools